

## **“Vlog Against the Bug”: a mini vlog competition**

### **Guideline**

#### **1. Overview**

**“Vlog Against the Bug”: a mini vlog competition** aims to engage youth in learning about Antimicrobial Resistance (AMR) through creative expression. Participants will create short vlogs to raise awareness about AMR and its impact on health.

#### **2. Eligibility**

- Open to all (Nepalese Citizen)

#### **3. Theme**

Mini vlogs should focus on your health seeking behavior when you or anyone from your family or acquaintance gets sick. You can capture your real time experience or any personal stories or interviews related to the topic in a very creative way for mini vlog. You have creative freedom to capture your ideas into the theme.

Content Ideas: But not limited to:

- What health condition did you experience?
- What did you do for that? (Did you get medicines from pharmacy? Did you go to the hospital? Did you have home remedies? Did you have leftover medicines? Or, did you do nothing?)
- Did you get cure?
- Personal experiences or stories related to antibiotic use.
- Interviews with family members or healthcare professionals about AMR.
- Preventive strategies for AMR (e.g., proper antibiotic use, hygiene practices).
- Or, any other creative ways to express the theme of the competition.

#### **4. Vlog Specifications**

- Duration: Mini vlogs must be between 1 to 3 minutes long.
- Format: Videos should be submitted in MP4 format. Participants can film using smartphones or cameras.
- Ratio: Landscape - 16:9
- Quality: Ensure good audio and visual quality. Clear narration and engaging visuals are encouraged.
- Language: Vlogs can be presented in Nepali & English language

#### **5. Submission Requirements**

Deadline: All entries must be submitted by 15<sup>th</sup> November, 2024 via email at [babin.shrestha@oucru.org](mailto:babin.shrestha@oucru.org)

While submitting the video, participant must email there:

- Full name
- Age
- Address
- Contact information
- Title of the vlog

### **7. Privacy Considerations**

Participants should avoid sharing any personal information, such as full names or addresses, in their vlogs. Emphasize the focus on theme of the competition.

### **8. Consent and Permissions**

- After we receive your mini vlog, we will send you all a consent form that will give us permission to use your mini vlogs to be used in our organization's social media and other promotional activities.
- Participants under 18 will also be emailed a parental consent form to enter the competition.
- Inability to return us the consent form will not be considered for the competition.

### **9. Content Rights**

By entering the competition, participants grant the organizing team the right to use their vlogs for educational and promotional purposes, including sharing on social media and educational platforms.

### **10. Additional Resources**

Participants are encouraged to research AMR. Resources can be provided, such as:

- Websites (e.g., WHO, CDC)
- Educational videos
- Fact sheets about AMR

### **11. Contact Information**

For any questions or further information, participants can contact: +977 9803947964 (Babin Shrestha) or email: [babin.shrestha@oucru.org](mailto:babin.shrestha@oucru.org)